References


Aussonta M, Chapman S (2004a). Industry sponsored youth smoking prevention pro-


References


IARC Handbooks of Cancer Prevention


References

Benowitz NL, and Amacher RH, eds. Risks Associated with Smoking Cigarettes with Low Machine-Measured Yields of Tar and Nicotine. Smoking and Tobacco Control Monograph No. 13, Bethesda, MD, U.S. Department of Health and Human Services, National Institutes of Health, National Cancer Institute, NIH Pub No. 02-5074; 65-158.


IARC Handbooks of Cancer Prevention


Chapman S, Carter M (2003). Avoid health warnings on all tobacco products just as long as we can: a history of Australian tobacco industry efforts to avoid, delay and dilute health warnings on cigarettes. Tob Control, 12:13-22.


Choi WS, Gilpin EA, Farkas AJ, et al. (2001). Determining the probability of fu-


IARC Handbooks of Cancer Prevention


DiFranza JR, Coleman M, St Cyr D (1999). A comparison of the advertising and accessibility of cigars, cigarettes, chewing to-
References


IARC Handbooks of Cancer Prevention


Gajalakshmi CK, Jha P, Ranson K, et al. (2000). Global patterns of smoking and


References


IARC Handbooks of Cancer Prevention


396


IARC Handbooks of Cancer Prevention


References


Kessler RC, Andrews G, Colpe LJ, et al. (2002). Short screening scales to monitor population prevalences and trends in non-


Kozlowski LT, O’Connor RJ (2002). Cigarette filter ventilation is a defective design because of misleading taste, bigger puffs, and blocked vents. *Tob Control*, 11(Suppl 1):140-150.


Leading Edge Consultancy (1997). *American Blends NPD, Qualitative Debrief Pres-
entation. (http://www-lib/doc-lib/TOB 200703/Leading-%20Edge-%20Consultancy%201997.pdf)


References


Pollay RW (2001). The Role of Packaging seen through Industry Documents. Montreal,
Quebec, Attorney General of Canada and Canadian Cancer Society, Supreme Court.


References
IARC Handbooks of Cancer Prevention

003. Mumbai, India, Indira Gandhi Institute of Development Research.


Smith A (1776). An inquiry into the nature and causes of the wealth of nations 43. Chicago, University of Chicago Press.


IARC Handbooks of Cancer Prevention


**References**


IARC Handbooks of Cancer Prevention


Ensuring effective evaluation of tobacco control interventions


IARC Handbooks of Cancer Prevention


